



The Latest from Downtown Westfield Corporation

June 2016

Celebrating Dad!

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If you like it, share it!



Grand Openings



Grilled Cheese Shoppe, a casual restaurant featuring artisan grilled cheese sandwiches for the whole family, is now open at 113 Quimby

Top 10 Gift Picks for Dad



Cigars at CoolVines

CoolVines of Westfield is proud to introduce their line of fine cigars! Just in time for Father's Day, CoolVines has installed a six foot humidor and filled it with a great range of international cigars - perfect for pairing with a bold wine, sweet Port, or smokey Scotch. All Father's Day weekend, CoolVines will be holding special tastings and events for those interested in the range of styles and ways of pairing these new smokes. 127 Central Ave., 908.232.5050. www.coolvines.com

Plaid, Checkered, or Seersucker Shorts from Lord & Taylor

Lord & Taylor has a great variety of shorts for dad. Tommy Bahama, classic plaid or checkered shorts are \$98. From Polo Ralph Lauren, check out the Seersucker (\$89.50) or Chambray (\$98.50) shorts. Also an option from Lord & Taylor is a new bathing suit. Lord & Taylor has a great selection of swim trunks also from Polo Ralph Lauren (\$65), Tommy Bahama (\$88) & other brands. If you don't like shorts or swim suits, choose from ties, pajamas, polos, wallets and cologne. 609 North Ave. W., 908.233.6600. www.lordandtaylor.com

Coffee & BBQ Essentials from Williams-Sonoma

St. The menu features sandwiches for lunch, dinner, weekend brunch, and dessert. 908.233.0070. www.grilledcheeseshoppenj.com



POE Yoga is open at 128 Elm St. Expanded from Far Hills, Short Hills and Fair Haven NJ, this modern and chic studio offers a state of the art Hot Yoga and "Fire Barre" experience that leaves you rejuvenated and detoxed. Equipped with oxygen-purification systems and far infrared radiant heat, their studios are setting the bar high within the Yoga community. POE stands for Peace On Earth and was founded around their vision of peace, harmony, commitment, and community. Stop in and try a class! www.poeyoga.com

Raritan Valley GYROTONIC®, offering a unique exercise method in group classes and personal sessions, has opened at 111 Quimby St., Suite #9, 908.288.7551. www.rvgyrotonic.com

Coming Soon:

Kilwins will open on June 13 at 9 Elm St. (across from Ferraro's). Kilwins, since 1947, offers the finest quality, traditional down-home chocolates, fudge and ice cream made fresh from premium ingredients and

Dads are serious about their coffee! Check out Williams-Sonoma's selection of coffee makers, including Nespresso's Vertuoline Coffee & Espresso Maker with premium capsules, (\$199.95). Williams-Sonoma also has a great variety of gifts for dads who love to grill. BBQ tool sets, nonstick steel grill pans, BBQ sauces, rubs and more are abundant for your selection. 127 Central Ave., 908.301.0075. www.williams-sonoma.com

Funky Socks at Banana Republic

Get dad some funky new socks to update his wardrobe! Colorful socks come in a variety of stripes, argyle and small repeating patterns (with flamingos, fish, sunglasses, etc.), \$14.50. Funky socks are in style so get your dad a hip new pair or two (or three or four). Or, spruce up your dad's summer wardrobe with linen shirts in lots of solid colors and patterns, long sleeve starting at \$69.50, or non-iron shirts in lots of patterns and solids from \$79.50 (long sleeve). 137 Central Ave., 908.301.1553. www.bananarepublic.com

Books from The Town Book Store

Dads love books! They have a great selection of books for the special man in your life. Owner Anne Laird and her staff would be happy to help you pick out the perfect choice. If you can't decide, pick up a gift certificate and he can pick out something for himself. 270 E. Broad St., 908.233.3535. www.townbookstore.com

Barware and Mugs from The Farmhouse Store

The Farmhouse Store offers a wide range of gifts for dad just in time for Father's Day. Barware and mugs are plentiful, and they also have personal care items, desk/office accessories & decor, cooking/grilling items, sports themed merchandise, and more. The friendly staff will be glad to help you find just the right gift for dad. 221 E. Broad St., 908.654.0444. www.thefarmhousestore.com

Spice Sets from Savory Spice

For the dads who love to cook, build your own gift set of spices, choosing the size of the jars and the spices dad will love. You can also fill and label the jars yourself. Choose from 4, 6, and 10 jar custom box sets. They also have 40 pre-assembled gift sets for those who prefer to shop from selections already made. 138 E. Broad St., 908.264.8947. www.savoryspiceshop.com

Shave and a Haircut at Kennedy's All-American Barber Club

Treat dad to a straight razor shave and a haircut in a civilized setting. He'll be offered a cool beverage, a modern selection of grooming products, and can listen to hand-selected music. Club membership and gift certificates are available. 226 North Ave. W., 908.233.0360. www.kennedysbarberclub.com

Golf Apparel from Jos. A. Bank

Jos. A. Bank is featuring performance golf polos, shorts, pants

original recipes. 908.264.7476.
www.kilwins.com



Addams Tavern, the long awaited and anticipated bar/restaurant of the Harvest Restaurant Group, is coming to 115 Elm St. and is expected to open very soon. Extensive renovations continue, including new exterior awnings, just installed. Interior efforts are finishing up on a full bar and a 162-seat restaurant on both levels with a mezzanine and outdoor herb garden. Stay tuned for Grand Opening details.
www.harvestrestaurants.com

Di Farina, an Italian specialty restaurant and pizzeria, will be opening soon at 107 E. Broad St. Stay tuned for more details.

Amazing Lash Studio will be opening soon at 225 E. Broad St. (in part of the former Staples space).
www.amazinglashstudio.com

Michael Robert Construction is moving to the corner South Ave. & W. Broad St. Stay tuned for opening details. 908.591.4578.
michaelrobertconstruction.com

and jackets from their David Leadbetter collection, which are lightweight and breathable. 121 Quimby St., 908.928.9363. www.josbank.com



Food & Wine

Father's Day Brunch at Turning Point

This Father's Day treat Dad to the best breakfast or lunch at the Turning Point - voted New Jersey's #1 Breakfast spot by NJ Monthly readers. Try the delicious lobster benedict, pictured above. The first 100 Dads to dine at any of the Turning Point locations on Father's Day, June 19 will receive a complimentary handy all-in-one tool, the perfect gadget for your Dad. And for early bird dads, they are opening an hour earlier on Father's Day, at 7am. Guests seated by 7:30am will receive 10% off their bill. 137 Central Ave., 732.264.8180.
www.theturningpoint.biz

Celebrate Dad at Mulberry House

On Sunday, June 19 Mulberry House will be offering a special Father's Day brunch menu. Enjoy dishes such as Stuffed French Toast, Steak & Potatoes, or Eggs Benedict. Bring your own beer or champagne to create Mimosas and



Manmosas. Reservations are available from 10am-3pm, call to reserve your table indoors or outdoors. Preview the menu on their website. 415 Westfield Ave., 908.233.3562.
www.mulberryhouserestaurant.com



Roosterspin's Famous Fried Chicken to be Featured at NY Yankees Game

Roosterspin is invited to the Legends Culinary Series at



Summer Celebration Sidewalk Sale, June 9-12

The Downtown Westfield Corporation (DWC) welcomes the community to shop at the Summer Celebration Sidewalk Sale event from Thursday, June 9 through Sunday, June 12. The sidewalks of Westfield will be filled with great items at discounted prices as retailers put their merchandise outside. Get ready for summer with great bargains! Shop locally, rain or shine, in Westfield and support the town!

If you miss the Summer Celebration Sidewalk Sale event, don't worry. The DWC will also hold another Sidewalk Sale event later this summer from July 21 to July 24. For more information about Westfield and other downtown events taking place, call the DWC at 908.789.9444 or check www.westfieldtoday.com.



Sweet Sounds Downtown Jazz



Yankee Stadium as a celebrity guest chef to showcase Roosterspin's Famous Double Fried Wings and other signature dishes. The Legends Suite offers guests the ultimate game-day experience. On June 11 at 7:15pm, New York Yankees and Detroit Tigers take the field while the fans can taste Roosterspin' signature dishes. 251 North Ave. W., 908.233.7333. www.roosterspin.com

More Great Reviews of Limani Seafood Grill

Limani Seafood Grill, the Greek seafood restaurant located in downtown Westfield, is a perfect place for a date night. [Read](#) the latest review from blogger New Jersey Isn't Boring.

Another reviewer, Two Dopes From Jersey, calls the food at Limani fresh, delicate, seasonal, delicious. [Read](#) the Two Dopes from Jersey review here. Limani is also working with the DWC Design Committee on their expansion and new facade. Stay tuned. 235 North Ave. W., 908.233.0052. www.limaniseafood.com



Westfield Chef C.J. Reyecraft Appears on Good Day New York

C.J. Reyecraft, Jr., chef and owner of the French brasserie Amuse in Westfield, appeared live on Good Day New York on Fox 5 on Monday morning, May 23, 2016. Reyecraft chatted with



hosts Rosanna Scotto and Greg Kelly about his recent award, "Leading Chef of the Future," by the Academy of Gastronomy and taught the audience how to make seared sea scallops with avocado-cucumber salad. Congratulations to C.J.! To watch the segment, [click here](#). Amuse, 39 Elm St., 908.317.2640. www.amusenj.com

Happy Hour Drinks are 1/2 Price at Sweet Waters Steak House

As part of their 15th anniversary, Sweet Waters will host a weekday 4pm-6pm Happy Hour throughout the month of June featuring 1/2 price drinks (all!) and FREE bar food! Stop in to help them celebrate. 43 Elm St., 908.317.2599.

www.sweetwatersnj.com



Festival Begins July 5

Live music every Tuesday night in July & August, 7-9pm

The 20th Annual Sweet Sounds Downtown Jazz Festival 2016 will run from July 5 through August 30. Talented jazz groups will play and entertain each Tuesday evening from 7pm until 9pm during July and August with Wednesday rain dates. Five bands will play each Tuesday, including at a new fifth location at South and Westfield Avenues in Foundation Park every week. Visit Downtown Westfield for the Jazz and arrive early to shop and enjoy the restaurants and dessert places too. We look forward to seeing everyone! **For details and the 2016 performance schedule, [click here.](#)**



The 15th Annual Downtown Westfield 5K & Pizza Extravaganza, July 27

Online registration is now open! The 5K Pizza Run, one of the largest non-corporate 5K races in the state, attracts over 2,400 runners and over 6,000 spectators for an evening of running, pizza, prizes, DJ entertainment, and live music by Michael Craig Band & FOG. Tech shirts to the first 2,500 entrants and caps to the first 600. The 15th annual Downtown Westfield 5K & Pizza Extravaganza will be held on July 27, 2016. The DWC welcomes Presenting Sponsor Horizon Blue

Xocolatz is Taking Reservations for all Dads and Grads

Plan ahead for Father's Day and graduation ceremonies. Their popular peach salad is back in season! 235 Elmer St., 908.232.3962. www.xocolatznj.com



Organic Tart Yogurt is Coming to Yapple

If you miss Alan's Orchard and their natural frozen yogurt, Yapple is launching their own natural tart flavor made with organic milk and cream. Later this month (mid-June), stop in for a taste of their fresh and healthy tart yogurt, available with fresh berries and local honey.

Those with sophisticated palates will have another option for something delicious and healthy in town! See the coupon at the bottom of this newsletter for 25% off at Yapple during the month of June. 116 Elm St., 908.228.5373. www.yapple yogurt.com

Feast Catering Introduces Acai Bowls

In addition to their salad bar and juice bar, Feast now offers acai bowls, a healthy acai berry blend you eat with a spoon. Acai bowls come with your choice of seeds, nut butter, cocoa nibs, bananas, almond milk and granola. Feast is also now open earlier at 9am midweek if you want to grab an acai bowl for breakfast. 27 Elm St., 908.654.0045.

www.feastcateringwestfield.com



Frappe Happy Hour at Ahre's Coffee Roastery

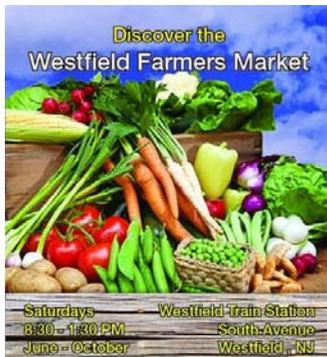
Every weekday from 3pm to close, enjoy Two for One Frappes! There are five different flavors to choose from -- Vanilla, Mocha, Caramel, Vanilla Chai and Iced Hot Chocolate -- but the two must be the same. 104 Elm Street, 908.232.7977. www.ahre.com

Cold Stone Creamery Teams up with the Discovery Channel to Promote Shark Week

During this fin-tastic promotion, sink your teeth into a Shark Week Frenzy Creation, featuring blue ice cream mixed with graham cracker crust and gummy sharks. Or enjoy a "summer's ultimate chill ride" with a blue cupcake, complete with a rich chocolate cup filled with a layer of yellow cake and blue ice cream topped with fluffy blue frosting and a gummy shark. 163 E. Broad St., 908.518.0044.

www.coldstonecreamery.com

Cross Blue Shield of New Jersey and Platinum Sponsor Trinitas Regional Medical Center. **To register and for more information, [click here.](#)**



Westfield Farmer's Market Open June 4, 11, 18, 25

The Farmer's Market takes place every Saturday from June through October 8:30am - 1:30pm at the South Ave. Westfield Train Station. Enjoy Jersey Fresh produce and local culinary delights provided by a variety of vendors and farmers. Sponsored by Two River Community Bank. 908.233.3021. www.gwaccnj.com



Traffic and Pedestrian Improvements Coming to Downtown Westfield

If you ever sat in traffic at Elm Street waiting to turn, to cross as a pedestrian or if you have been caught 'blocking the box' at E.



Best Bets: Get Ready for Summer

Fashion:

Introducing 'Littles' from Jude Connally

At Jude Connally, June is all about classic American style. Nothing says effortless dressing like navy and white with pops of bold brights. This month Jude is thrilled to introduce "Littles," their favorite styles made mini for little girls! See photo above. 111 Central Ave., 908.889.0900. www.judeconnally.com

Beach Accessories at Bittersweet Designs

Celebrate summer at Bittersweet with a colorful beach cover-up, a pair of Eliza B. flip flops and a Lilly Pulitzer beach tote and you're all set for the beach. Lilly wrap bracelets are available in fun summer colors. They have a large selection of teacher gifts all beautifully wrapped. Mention this newsletter and receive 25% off your purchase. 212 Lenox Ave., 908.389.0330. [Facebook](#)

Friends & Family at Lord & Taylor, June 9-20

From Thursday, June 9 thru Monday, June 20, enjoy an extra 30% off almost all women's sportswear, activewear & dresses, extra 25% off almost everything else for women, men & kids, plus 10% off all cosmetics and fragrances. Tuesday, June 7 & July 13, take an extra 25% off for Senior Shopping Day. 609 North Ave., 908.233.6600. www.lordandtaylor.com

Anniversary Party at Mila Boutique

Mila boutique will have its 2nd anniversary on Thursday, June 2, all day from 9am-6pm. Bring a friend and enjoy their cocktail party with up to 30% off the entire store! 107 Prospect St., 908.232.1110. www.milascloset.com

Broad St. & Elm St., then you know this intersection needs to be upgraded.

Thanks to the efforts of the Town of Westfield, Union County, and a Department of Transportation grant, these improvements have been underway for several weeks and expected to be completed by summer. Union County is overseeing construction and providing updates. In addition, the sidewalks around the The Children's Place are being replaced privately by the building owner but coordinated with the timing of this project. The Town of Westfield Tree Department has removed trees in order for the new sidewalks to be installed and will replace the trees as part of a comprehensive downtown tree replacement project. More than 20 trees have already been replaced around downtown as part of the DPW's Tree Department Plan. For more information and updates, visit www.westfieldtoday.com

Photo: Melanie Walker and Tammy Della Rosa, staff members at Sole Fine Italian Shoes strike a pose with workers from JC Contracting, RBA Group and the Westfield Police Department during some of the extensive corner construction work as part of the Elm & E. Broad Street intersection upgrade. Photo courtesy of Anna Mastroianni of Sole Fine Italian Shoes.



Foundation Park is Underway

Art/Gifts:



Westfield Note Cards at Evalyn Dunn Gallery

Just arrived, the Westfield series note cards by artist Ricardo Roig. Each card is printed with a scene from Ricardo's acclaimed Westfield limited edition screen print series. What a nice way to remember your hometown! The cards sell for \$6 each or 3 for \$15. The gallery also has a great selection of Father's Day and Graduation cards. Free parking on-site. 549 South Ave W., 908.232.0412. www.evalyndunngallery.com

Graduation Gifts from The Town Book Store

High school, middle school and even elementary school graduations happen this month. Congratulate any age graduate with an inspirational book from The Town Book Store! Books are a perfect keepsake for these milestone occasions and can be a meaningful way to express the pride you have in your graduate. Between old standbys and new titles, they have a lot of great choices this year. 270 E. Broad St., 908.233.3535. www.townbookstore.com

Watercolor and Jewelry Making One-Day Workshops at Juxtapose Gallery, June 26 & June 29

Learn from watercolorist Arlene Robbins the introductory basics of watercolor painting Sunday, June 26, 11am-1pm. No experience necessary. All levels welcome. \$85 includes materials. Also, enjoy a Jewelry Making Class with Georgene Novak on Wednesday, June 29 from 6-8pm. Join Georgene for two hours of creative fun. Samples will be provided for inspiration. No experience needed. BYOB. \$50 includes materials. Register (with payment) to reserve your spot. 58 Elm St., 908.232.3278. www.juxtaposegallery.com



Home:

Liquidation Sale at Textile Art & Flooring

A huge sale is going on now at this high end rug gallery with up to 80% off all handmade, traditional and modern rugs from India, Pakistan and Persia. From 2'x3' rugs to palace size, you will find something great at this liquidation sale. Open Monday-Saturday, 10am-6pm, Sundays 11am-6pm. They also do rug repair and cleaning. 22 Elm St., 908.232.8200.

Services:

Kris McAloon, Town Engineer, Craig Gibson, DPW Downtown Business District Supervisor, and Craig Stock, Owner of Craig R. Stock Landscape Design were inspecting the progress of the new Foundation Park.

Located at the South Avenue circle, this joint project between The Town of Westfield and The Westfield Foundation will open in time for Sweet Sounds Downtown Jazz Festival as a fifth location for jazz performers.



Flowers Downtown Brought to You By Downtown Westfield Corporation

Downtown Westfield Corporation and Williams Nursery have partnered again and placed beautiful floral displays in downtown Westfield. 52 hanging baskets of Queen of Balcon ivy geraniums adorn the fences on Central Avenue and the train station and over 50 baskets have been filled on light poles around downtown thanks to the assistance of the Town of Westfield DPW (Downtown Business District Supervisor Craig Gibson, Bob Vastano, Vinny Brodo and Rock Steward). In addition, 56 rectangular planters with Dragon Winged Begonias, elephant ears, and variegated ivy have been placed at storefronts and common areas in the downtown. The flowers

Starlight Cleaners is now Organic!

Starlight has done away with Perc dry cleaning solvent and is cleaning with organic, non-chlorinated solvent. Blacks stay black and whites are optically brighter. Shirts are all laundered and hand finished, and same day service is available. All work is done on premises. 274 North Ave. E., 908.232.7332.

Kids Themed Birthday Parties at Indigo Art Studio

Indigo Art Studio is offering a summer kids themed art birthday party promotion. Book a party in June, July, or August for only \$15 per child (no minimum). Includes 1 hour and 45 min party space and an art project (ie. wooden bird houses, picture frames, etc). Guests can bring their own food and cake. 102 Elm St., 2nd floor, 908.917.9867. [Facebook](#)

Summer Student Special at The Bar Method

Discounted class packages for High School and College students are being offered this Summer at Bar Method. One month of classes for \$75, two months for \$150 or three months for \$200. Stop by the studio to sign up. 105 Elm St., 908.232.0746. www.westfield.barmethod.com

Free Manicure at Glamorous Girlz

For the month of June, Glamorous Girlz will be offering on Tuesdays and Wednesdays a free manicure with a pedicure service. 28 Prospect St., 908.264.8819. www.glamorousgirlzsalon.com

Russian Volume Extensions at Rstudio Lash Spa

Rstudio Lash Spa is excited to now offer Russian Volume lash extensions. To achieve even more fullness, depth and texture, they add multiple lighter weight extensions to one single natural lash. They are open seven days a week for your convenience. Call today to book your appointment. 100 Quimby St., #3, 908.858.0746. www.rstudiolashspa.com



If You Like It, Share It!

We really appreciate your interest. If you enjoyed reading this newsletter, please share it with your friends, family and colleagues. We have no better ambassador than you! To stay updated throughout the month, please visit us at www.westfieldtoday.com or:

- Facebook at Westfield NJ - Downtown
- Instagram@Downtown_Westfield
- Twitter@westfieldtoday

If you have any comments or suggestions, or if you are a

have been funded as part of the Downtown Westfield Corporation annual budget and local resident and student, Chris Prasek keeps them looking beautiful by watering them regularly.

According to Sherry Cronin, DWC Executive Director, "Dave Williams and his crew from Williams Nursery have been beautifying the local community since 1920, and they are great partners to us every year in Downtown Westfield. The DPW had the flowering baskets placed on the poles as soon as they were ready out of the greenhouse. Now we will have flowers all spring and summer."

Photo credit: Flowering baskets have been placed on Central Avenue as part of the DWC's annual "Westfield in Bloom" effort. Thanks to the Town of Westfield DPW Downtown crew (Craig Gibson, Bob Vastano, Vinny Brodo and Rock Steward), flowers have been placed in the light pole baskets. Photos by Downtown Westfield Corporation and Dave Williams.



business owner in the Special Improvement District and would like to be considered in future issues, please email: j.lemberg@westfieldtoday.com.

Sincerely,

Sherry Cronin, Executive Director
Beth Brenner, Asst. Executive Director
Jamie Lemberg, Digital Marketing & Social Media

Downtown Westfield Corporation (DWC), Management Entity of the Special Improvement District 908.789.9444.

Since its formation in 1996, the Downtown Westfield Corporation's (DWC) efforts have resulted in Westfield, NJ being a nationally recognized successful downtown. The DWC's mission is to make Westfield, NJ a preferred destination where people want to live, work and visit by promoting activities that complement existing businesses and services.

Quick Links

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**yapple
yogurt**

Save 25%

Stop by and find out what all the yapping is about!

Enjoy 25% off at Yapple Yogurt Westfield during the month of June, 2016. Print this coupon or present on your mobile device.

116 Elm St., 908.228.5373. www.yappleogurt.com

Coupon code: yapple

Offer Expires: June 30, 2016

Downtown Westfield Corporation, 105 Elm St., Westfield, NJ 07090

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