

Jamie

From: Downtown Westfield [j.lemberg@westfieldtoday.com]
Sent: Tuesday, May 05, 2009 12:25 AM
To: j.lemberg@westfieldtoday.com
Subject: Westfield Today: Mother's Day Shopping, Dining & Events, May 2009



News from Downtown Westfield Corporation

May 2009

Shop Local * Dine Often

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Be a Part of 'Westfield in Bloom'

The DWC and Williams Nursery have applied for our town to be awarded a national "America in Bloom" award. Between now and early July when judging takes place, let's all do our part to make Westfield even more attractive! Please send stories and digital photos of your residence, business or outdoor environment to info@westfieldinbloom.com.

The contest awards communities for their efforts in the following categories: tidiness, environmental, community involvement, heritage, urban forestry, landscaped areas, floral display, and turf and ground cover areas.

For more information, read the [press release](#) or contact the DWC 908.789.9444.



Mother's Day Best Bets

J. Winthrop & Co.

Vera Bradley Trunk Show 20% off
 Sat 5/2 thru Sat 5/9 & Storewide
 Spring Sale. 233 North Ave. E., 908-
 232-8199.

Lord & Taylor

Don't miss the Benefit Bash May 5,
 9am-10pm where you can shop all



Mother's Day Dining

Enjoy lunch, brunch or dinner out with your mom, children, grandmother, mother in-law and entire family on Sunday May 10th. The following Westfield restaurants are offering something special. Seating is limited, so make your reservations early.

day for your local charity and save 20%. 609 North Ave., 908-233-6600.

The Farmhouse Store

For Mother's Day, The Farmhouse Store has started collecting "Wish Lists". Moms can come in and give a list of their top 10 items they would like to get for Mothers Day. When husbands, kids, partners or friends come in to buy them a gift, the staff will show all the cool things Mom picked out. It's an awesome Mother's Day gift registry. 221 North Avenue East, 908-654-0444.
www.thefarmhousestore.com

Tamar Jewelry

25% off everything in the store for the entire month of May in honor of mom. 55 Elm St., 908-317-0180.

Rhain Accessories & Gifts

Happy Mother's Day from Rhain. Receive 20% off one regular priced item now till May 9th. Mention this e*Newsletter to receive the offer. 129 E. Broad St., 908-518-0700.

The Couture Exchange

Huge Bargain Basement Clearance Sale. Sale items are \$20, \$35, & \$50! Treat your mom or treat yourself to 10% off on your entire purchase until Mother's Day. Just mention you saw this ad on 'Westfield Today' to get your 10% off for mom. Some exclusions apply. 33 Elm St. 908-232-0071.
www.thecoutureexchange.com

Bittersweet Designs

15% off your entire purchase just in time for Mother's Day. Sale ends May 30, 2009 and cannot be combined with any other promotions. 212 Lenox Ave., 908-389-0330.

Banana Republic

Mother's Day Shop Card: Spend \$100 between 5/4-5/10 and receive a \$30 shop card that can be used starting 5/11. 137 Central Ave., 908-301-1553.

French Elegance at Chez Catherine

Chez Catherine will be serving special prix fixe menus for brunch and dinner on Mother's Day. A two-course brunch will be served from noon to 2:30pm and includes an entree, dessert and drink for \$29. Entrees include omelettes, eggs benedict, homemade lemon basil infused fettuccini with scallops, wild salmon, and other choices. Desserts include warm chocolate molten cake, sorbets, profiteroles and more. Enjoy a complimentary Mimosa, Bloody Mary, coffee or juice. Dinner is a three-course menu priced at \$59 and is being served from 3-8pm. Call for reservations and go online to view the full menus. 431 North Ave., 908 654-4011.
www.chezcatherine.com

Lobster at Limani Seafood Grill

Limani will offer their regular menu plus Mother's Day special entrees including whole lobsters, lobster tails, and filet mignon. They are open with this special menu all day beginning at noon. BYOB. Call ahead for reservations. 235 North Ave. W., 908.233.0052. www.njyp.com/limaniseafoodgrill

Fresh Pasta at Theresa's

The regular dinner menu will be served all day from 1-5pm with some added specials. The fare is traditional Italian and features fresh homemade pastas, Veal Scallopini with Wild Mushrooms, Pistachio Crusted Salmon with Grilled Asparagus, Braised Short Ribs of beef, and many more delicious choices. Reservations are being accepted for seatings at 1pm, 3pm and 5pm. 47 Elm St., 233-9133. www.theresasrestaurant.com

Buffet Brunch at Isabella's American Bistro

Isabella's is having a special Mother's Day Brunch 'Buffet', 11am-4pm, with a large selections of hot & cold seafood, meats, stuffed french toast, frittatas, desserts and more. Reservations are recommended. 39 Elm St., 908-233-8830.
www.isabellasbistro.com

Southwestern Fare at Mojave Grille

The regular dinner menu will be served all day from 1-5pm. Lime Braised Pork, Pecan & Five Spice Crusted Salmon, Smoked Apple BBQ Pork Tenderloin, Southwestern Marinated Flank Steak and Pulled Chicken Enchiladas are among the entrees. Reservations are being accepted for seatings at 1pm, 3pm and 5pm. 35 Elm St., 908-233-7772. www.mojavegrille.com

Queen's Tea at Ana Beall's Tea Room

Afternoon Tea is a great treat for Mom, and whether you want to take Mom (or someone who's been like a mother to you) to tea on Mother's Day, or another day, Ana Beall's Tea Room is the perfect destination. Starting on Friday before Mother's Day, they will offer a special Queen's Tea that includes a glass of sparkling white jasmine tea and Strawberry Shortcake, along with their traditional High Tea including soup or side salad, scones with clotted cream and jam, a selection of tea sandwiches and miniature desserts. If you can't get in on Mother's Day weekend, consider a tea-themed gift basket from the newly opened gift shop, or a gift certificate. They are also partnering with *On the Side* for a wonderful gift Mother/Daughter spa and tea package. 415 Westfield Ave., 908-

264-4221. www.anabeallstearoom.com

Aerosoles

25% off all Sandals. Plus sign up for their VIP Loyalty Program and earn rewards. 161 East Broad Street, 908-232-2963.

Sole

In honor of Mother's Day, Sole is offering 20% off all handbags and 10% off storewide with mention of this e*newsletter. Sole was featured in the April Issue of "Best of Jersey" in New Jersey Monthly magazine. 107 Prospect St., 908-654-7800. www.italiansole.com

Boogies Tickets

Use code MOM1 and save 10% until 5/15/09. 41 Elm St., 908-232-4000. www.boogiestickets.com

Knit-a-Bit

For the mom who knits, they have the perfect gifts.....go in to see the selection of yarns, accessories and books that will make the mom who knits, very happy. 66 Elm Street Suite #2, 908-301-0053 www.knit-a-bit.com

Evalyn Dunn's Gallery

In celebration of all Mothers, and remembering and honoring Evalyn, enjoy 25% off purchases of art for Mother's Day gifts. Friday & Saturday, May 8 & 9 only. 549 South Avenue West. 908-232-0412. www.evalyndunnsgallery.com

Gap

Their newest fragrance "Close" is now in stores. Stop by to receive a complimentary sample, which includes a special coupon for a great Mother's Day gift. Also, May 1-6, buy a pair of shorts, skirt, or pants and receive 50% off any full price top. 207 E. Broad St., 908-654-8260.

Poppyfields Home

25% off bedding during the month of May when you bring in your gently used crib and twin size sheets. The sheets will be donated to

Elegant Italian at Aquaviva delle fonti

Aquaviva will serve their regular dinner menu beginning at 1pm. They can accommodate large parties or 6-20 people. Call for reservations. 115 Elm St., 908-301-0700. www.acquaviva-dellefonti.com

Continental Cuisine at Xocolatz

Xocolatz will be open for brunch beginning at 10am and continue all day through 8pm with dinner. Enjoy Brunch menu specialties such as cream of garden vegetable soup, campfire chili, and French onion soup. Brunch entree selections include: Blueberry pie and apple pie French toast over a blend of strawberries, bananas, and fresh mangoes; casserole of eggs, asparagus, sun-dried tomatoes and Goat cheese served with home fries, and seven grain toast; savory crepes filled with Nova Scotia smoked salmon, fresh spinach, tomatoes, and scallion cream cheese, served with a mixed green salad, tossed with raspberry vinaigrette; four stacked banana and pecan pancakes, topped with caramelized pears and apples. 235 Elmer St., 908-232-3962

www.xocolatznj.com

Take Out from Robert Treat Delicatessen

If you want to bring in food to your home, Robert Treat has Special Mother's Day Brunch and Dinner Menus, Communion and Confirmation Menus too. Catering menu for all occasions, waitstaff available. Call and ask for Mary or Jack. 113 Quimby St., 908.232.0925. www.roberttreatdeli.com



Upcoming Events

May 5, Tuesday, 9am-10pm, Lord & Taylor Benefit Bash
Shop all day while supporting your community! Many charitable organizations in town are currently selling tickets for this exclusive day of special events and 20% savings at Westfield Lord & Taylor.

May 5, Tuesday, 10am-11:30am

Mommy and Me Reading and Beading Fun at Just Bead Yourself

Join their new Mommy and Me Reading and Beading storytime sessions. Designed for the preschool set, kids will enjoy stories read by local authors. Moms will create beautiful earrings or a bracelet,

Raphael's Life House, home for single moms and their babies in transition in Elizabeth. 116 Elm St., 908-518-9495.

Cold Stone Creamery

Strawberry Cheesecake Paradise Cake for Mother's Day - a small round cake that serves up to 8 for a fantastic low price of \$19.99. It can be ordered by phone at 908-518-0044.

Golden Bee Antiques

To celebrate their 10th anniversary, Golden Bee is offering customers 20% off all, already low priced Tiffany giftware. They are also conducting a drawing for a cd home music system with a multifunction remote control and a copy of the cd of 1940's music that customers love to hear playing in their store. Anyone going to the store between May 1 and June 1, 2009 can enter. No purchase necessary. 141A E. Broad St., 908-654-6824.

www.goldenbeeantiques.com

Dr. Joseph Preziosi

Just ask patient Mrs. New Jersey American Beauty 2008, Sherryl Pascal about her new smile! Westfield Dentist Dr. Preziosi is offering a new 'Lumineers' promotion: Come in for a more beautiful smile on Thursday June 4th (One Day Only) and receive 20% off for payment in cash or check, 15% off for payment with credit card and 10% off for payment with financing. Free Consultation and Free Lumineers Smile Preview. 189 Elm St., 908-654-7100.

Grand Openings

Robert Anthony Jewelry will open at 254 E. Broad St. in the Rialto Theatre Building.

Westfield Kitchen & Bath is coming in June to 305 South Ave. West, next to the new Boulevard Bistro.

and kids will create a beaded bookmark. Sessions fees are \$25 for each mom/child pair. A great day out with your little one! Join them on Tuesday, May 5 from 10 to 11:30 am or Wednesday, May 20 from 1 to 2:30 pm. Different stories for each session - may sign up for both! Call 908-BEAD411 (232-3411) Ask for Thea Jackson.

<http://www.justbeadyourself.com>

May 8, Friday, 7pm-10pm

Psychic Bead Party at Just Bead Yourself

Just Bead Yourself invites you to have a private Psychic Reading and to create a necklace with a Crystal pendant that will be "charged" with energy from the reading. \$59 per person includes Reading and Necklace. Call BEAD-411 (908-232-3411) to sign-up.

www.justbeadyourself.com

May 9, Saturday, 11am-5pm

Mother's Day Jewelry Trunk Show at Juxtapose

Don't miss this Due Sorelle trunk show, just in time for Mother's Day. 58 Elm St., 908-232-3278. www.juxtaposegallery.com

May 14, Thursday, 7pm

Jeffrey's of Westfield Presents Selby Winery Winemaker's Dinner

Guest speaker and Winemaker Susie Selby will be on hand for this 4-course dinner with wine pairings, \$79 per person, tax and gratuity not included. Assorted hors d'oeuvres, wild mushroom cannelloni, applewood smoked bacon wrapped filet mignon, and black forest cake will be served. Call to reserve a spot! 114 Central Ave., 908-232-4517. www.jeffreysofwestfield.com

May 16, Saturday, 10am-3pm

24th Annual Tour Of Notable Homes

The Friends of Westfield Symphony presents the 24th ANNUAL TOUR OF NOTABLE HOMES. A self-guided tour through picturesque neighborhoods of Westfield and environs featuring distinguished homes representing a range of architectural influences and design sensibilities. Refreshments, Mother's Day plant sale, musical interlude, raffles and more. All proceeds to benefit Westfield Symphony Orchestra. Tickets are \$25 in advance, \$30 on the day. Tickets will be available from Friday April 17th at the following outlets in Westfield: Baron's Drugs; The Town Bank locations; The Town Book Store; Coldwell Banker, Burgdorff, and Weichert Realtors. Tickets are also available at the WSO office (224 E Broad St). In Mountainside: Christoffer's Florist, in Scotch Plains: Irma's Hallmark, in Cranford: Periwinkles Fine Gifts. For further information call WSO 908-232-9400.

www.westfieldsymphony.org

May 16, Saturday, 10am-3pm

Artists Victoria & Richard MacKenzie-Childs Join the Tour of Notable Homes at The Savannah

Join the queen and king of funky-chic, Victoria & Richard MacKenzie-Childs, as they are featured artists at A Tour of Notable Homes presented by The Friends of Westfield Symphony Orchestra. The couple will promote their new works, as Victoria & Richard Emprise, and they are graciously making available 'one-of-a-kind' creations from their personal collection. Visitors to the collection will be able to purchase: dinnerware, urns, decorative lamps, sweet

Five Guys Burgers and Fries is coming soon to 21 E. Broad St. in the brand new building just constructed across from PNC Bank.

Ginger Hut Restaurant, a new sushi place, will open in June at 114 Quimby St.

Boulevard Bistro, a new Italian restaurant, will open at 301 South Ave. W. (corner of Boulevard).

Retail Buzz

Galeria West has moved from 121 Central Avenue to the Galeria West, Art & Framing at 111 Quimby Street (the previous site of "Fast Frame").

*We hope you enjoyed reading this monthly e*newsletter!*

If you have any comments or suggestions, or if you are a business owner and would like to be considered in future issues, please email: j.lemberg@westfieldtoday.com.

Sincerely,

Sherry Cronin,
Executive Director
Beth Brenner, Asst. Executive Director
Jamie Lemberg, Online Coordinator & Web Manager

The Downtown Westfield Corporation (DWC),
Management Entity of the Special Improvement District
(908) 789-9444.

Since its formation in 1996, the Downtown Westfield Corporation's (DWC) efforts have

stands, pottery, artisan bowls, fabulous jewelry, mirrors, and hand-woven rugs. Each purchase will be signed by the artists.
Cost: \$25 advance tickets; \$30 same day purchase
Where: The Savannah, Westfield
Call: Symphony Office: 908-232-9400
www.westfieldsymphony.org

Friday May 15 & Saturday May 16, 11am to 6pm
Trish McEvoy 'Correct & Brighten' Party at bluemercury
Create the perfect palette for your new Spring color. Trish experts help you correct and brighten your skin for a flawless base. Receive a personalized makeover with new color for eyes, cheeks and lips.
82 Elm St., 908-233-1100. www.bluemercury.com

May 31, Sunday, 12-7pm
Join Kiehl's and Photographer Joanie Schwartz for a Free Portrait Session of Your Dog

Kiehl's invites you to join Photographer Joanie Schwartz for one day of free portrait sessions for you and your dog at Kiehl's in Westfield, May 31st from 12-7pm. Sign up for the the perfect opportunity to document the four footed love of your life.... and yes, owners may be in the photo as well! You must reserve a spot if you want to join. All of Joanie's prints are acid free giclees printed with the finest inks and papers. Prices start at \$125 for an 8x10 giclee. Call Kiehl's at 908-389-1719 to reserve a spot.

<http://www.kiehls.com>

<http://www.joanieschwartzphotography.com>

Flowers For Mom

To send flowers on Mother's Day, contact one of these fine downtown Westfield florists.

The Flower Zone, 103 Prospect St., 908-654-8837.

The Green Room, 21 Elm St., 908-518-0400.

Meeker's Florists, 427 South Ave. W., 908-232-8740.

Mark Your Calendars

The Downtown Westfield Corporation (DWC) is planning even more great 2009 promotions and activities to attract people downtown. As warm weather is here and more people enjoy getting outside, the DWC is planning a number of on-the-street promotions especially in light of the current economy. Some of the DWC planned events this year include:

- **May - July "Westfield in Bloom"**
- **July & August**
13th Annual Sweet Sounds Downtown Jazz Festival every Tuesday in July & August 7-9pm to Labor Day
- **July 16-19**

resulted in Westfield, NJ being a nationally recognized successful downtown. The DWC's mission is to make Westfield, NJ a preferred destination where people want to live, work and visit by promoting activities that complement existing businesses and services.

Sidewalk Sales

- **July 22** 8th Annual Downtown Westfield 5K & Pizza Extravaganza
- **September** Food and Wine Festival or Restaurant Week (tentative)
- **October 4 (or 11th)** New Car Show (tentative)
- **October 25** Halloween Trick-or-Treat and Costume Contest
- **December** Welcome Home to Westfield holiday events

Quick Links

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