DWC Board of Directors Meeting

Monday, January 20, 2021 - 7:30 PM
ZOOM

AGENDA

SUBJECT	START TIME
Meeting called to order – by 2020 Chair Patricia Hanigan	7:30 PM
Roll call of the 2020 DWC Board of Directors	7:30 PM
Approval of minutes of November 18, 2020 Board meeting	7:35 PM
Adjourn sine die meeting of the 2020 DWC Board of Directors	7:40 PM
Meeting called to Order – DWC Executive Director Bob Zuckerman	7:40 PM
Roll call of the 2021 DWC Board of Directors	7:40 PM
Election of Officers – Motion for Nominations; roll call vote	7:45 PM

2021 Chair   7:45 PM
- ♦ Welcome new member and introductions of Board
- ♦ Review and Adoption of DWC 2021 Meeting dates
- ♦ DWC Goals & Objectives
  - Review & Adoption   7:55 PM
  - Board Committee liaison request to Chair by January 27   8:00 PM

Financial Report   8:10 PM
- ♦ November Financial Report and December 2020 Preliminary Financial Report

Design Committee (Peg Lockwood, Chair)   8:20 PM
- ♦ Façade grant recommendations & updates

Promotions Committee (Erin Ben-Hayon, Chair)   8:30 PM
- ♦ 2021 Events and Promotions

Economic Vitality Committee (Ian Hooks, Chair)   8:40 PM
- ♦ Update on Economic Vitality Committee objectives

Director's Report (Bob Zuckerman)   8:50 PM
- ♦ Budget Preparation (with Finance Committee)
- ♦ Promotions & Communications 2021 (with Promotions, Economic Vitality Committee)

Remarks: Mayor Shelley Brindle   8:55 PM
Liaison Reports
- ♦ Councilwoman Dawn Mackey
- ♦ Town Administrator Jim Gildea
- ♦ Greater Westfield Area Chamber of Commerce Gene Jannotti

Public Comments   9:05 PM
Adjourn

DWC Board Meeting – Feb. 17, 7:30 pm
Promotion Committee Meeting – Feb. 11, 9:30 am
Design Committee Meeting – Feb. 10, 7:30 pm
Economic Development Committee Meeting – Feb. 11, 7:30 pm