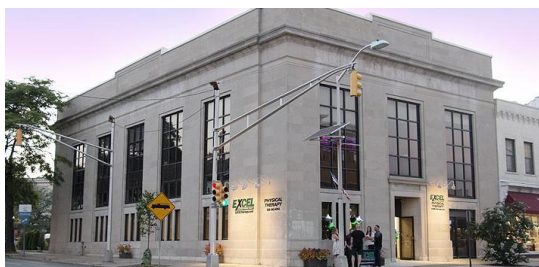




News from Downtown Westfield NJ "A Classic Town for Modern Families" September 2018

**IN THIS ISSUE: Grand Openings, Upcoming Events, Fall Family Fashion Show, 9/11 Ceremony, Westfield International Film Festival, Car, Motorcycle & Jeep Show, Farmers Market, FestiFall, AddamsFest, Road Improvements, Food & Wine, Gallery News, Best Bets**



## Grand Openings

**Excel Orthopedic Physical Therapy** is now open at 1 Elm St. The new facility is 5,000 square feet of open concept space featuring a large functional exercise area and state of the art equipment. Centrally located in the town's shopping and dining district, the office is across the street from the Westfield train

station. Photo by Excel Physical Therapy. [Read more...](#) 908.543.4005. [www.exceltherapy.com](http://www.exceltherapy.com)

**Farmer's Insurance**, Kevin E. London Agency, recently opened at 215 North Ave. W. Farmer's Insurance offers insurance coverage for home, auto, life, business, condo, pet, boat, renters, motorcycle and recreational vehicles. Their agency offers exceptional service, quality experience, and a commitment to the community. 908.264.8130. <https://agents.farmers.com/nj/westfield>

**Luxury Garage Sale (LGS)** opened its doors in Westfield for a 30-day run at 76 Elm St. Specializing in luxury designer consignment, LGS is opening pop-up boutiques around the country to give consumers the chance to shop and consign in their own backyard. Now through September 15th, you can stop by the LGS Westfield location to shop a curated selection of premium designer handbags, clothing, shoes, and accessories or to meet with a consignment expert who will guide you through how to consign. [www.luxurygaragesale.com](http://www.luxurygaragesale.com)

**Spirit Halloween**, a costume pop-up store, is open at 177 E. Broad St. at the corner of Elm St. & E. Broad St. They are here on an interim basis while Avalon Bay Communities continues their long term design work for the space. [www.spirithalloween.com](http://www.spirithalloween.com)

**Westfield Shoe Repair** is now open at 407 South Ave. W. They offer shoe repair, luggage repair, tool sharpening and limited consignment items. 908.233.3332. [www.westfieldshoerepair.com](http://www.westfieldshoerepair.com)

### Coming Soon:

**Atlantic Health** will be occupying the former Morgan Stanley location opposite the Post Office at 138 Central Ave. Details to follow. [www.atlantichealth.org](http://www.atlantichealth.org)

**J. McLaughlin**, a classic family clothing retailer, will be opening their 136th store soon at 44 Elm St. in the Westfield 'Flatiron' building that is being historically restored with grant assistance from the DWC Design Committee. J. McLaughlin is known for classic yet current styles, both traditional and innovative. They offer quality silks, sporty cottons and cashmeres alongside tongue-in-chic martini-glass embroidered Bermudas and other items in cheeky prints. [www.jmclaughlin.com](http://www.jmclaughlin.com)

**Signature Realty** will open at 236 Elmer St. at corner of North Ave. E. (near Jay's Cycle Center). Construction is underway on their new building. [www.signaturerealtynj.com](http://www.signaturerealtynj.com)

**Warby Parker**, retailer of prescription glasses and sunglasses, based in New York City, is coming to 137 Central Ave. (in a portion of the space formerly occupied by Coldwater Creek) contingent on approval by the board of adjustment. Warby Parker is based on the belief that buying glasses should be easy and fun. It should leave you happy and good-looking, with money in your pocket. They also believe that everyone has the right to see and they partner with non-profits to ensure that for every pair of glasses sold, a pair is distributed to someone in need. [www.warbyparker.com](http://www.warbyparker.com)

**Westfield Station Cafe** will open soon at 339 South Ave. W., in the space formerly Duke's Deli. They will be offering breakfast and lunch favorites along with select Mediterranean dishes.

## Exciting Events are Coming to Westfield in September

### Fall Family Fashion Show

**Sunday, September 9, 12pm - 2pm**

Westfield families love fashion! On Sunday, September 9, 2018 from 12pm - 2pm, Downtown Westfield will host another new 2nd Sunday event, the Fall Family Fashion Show. The public is invited to attend this free fashion show that will be held on Quimby St. Highlights will include a fashion show led by Lord & Taylor, many other Westfield retailers will be in the show, each with models & outfits. Participating businesses include Lord & Taylor, Athleta, Lucky

Brand, Bar Method, The French Martini, GAP, Kennedy Barber Shop, Juxtapose Gallery, Luxury Garage Sale, South Moon Under and BlueMercury. Meet & Greet with vendors and models after the show to talk about latest fashion trends. Quimby St. will be pedestrian only for the event. Bring the kids and come downtown and enjoy the show! Raindate is September 16. [Show your interest here by clicking 'interested'](#).



### 9/11 Memorial Service

**Tuesday, September 11, 7pm**

The Town of Westfield will observe the 17th anniversary of the September 11, 2001 terrorist attacks next week with a community gathering on Tuesday, September 11, 2018, at the September 11th Memorial site on North Ave. W. at E. Broad St. The commemoration ceremony will begin at 7pm. Local clergy will offer prayers of commemoration followed by the presentation of the ceremonial wreath by an honor guard, the playing of "Taps" and the singing of "God Bless America." Each year, the ceremony concludes with a period of silent reflection and show of community

support. The ceremony will be held rain or shine.

### Westfield International Film Festival September 20-23

Get ready for the red carpet! The Westfield International Film Festival will take place September 20-23, 2018 at The James Ward Mansion in Downtown Westfield, NJ. A nonprofit festival to create a warm and welcoming home for independent filmmakers and

fans of film in New Jersey and the surrounding area, they annually showcase short films, feature films and music videos while offering networking opportunities to those interested in the film industry. Now in its sixth year, the festival is a full four day weekend of events with lots of films, workshops, seminars, filmmaker Q&As, and much more. It will take place at The James Ward Mansion, a beautiful, unique, and exclusive space in which they can honor hard-working filmmakers with the full red-carpet treatment. James Ward Mansion is located at 169 E. Broad St. For tickets and information, visit [www.westfieldfilmfest.com](http://www.westfieldfilmfest.com)



**2nd Annual Westfield PBA Local 90 Car, Motorcycle and Jeep Show**

**Saturday, September 22, 9am - 3pm**

The Westfield Police Department PBA Local 90 will be hosting its 2nd Annual Car, Motorcycle and Jeep Show on September 22, 2018 at the Westfield South Side Train Station, 300 South Ave. W. between the hours of 9am-3pm. Bring your family and friends! Last year there were over 130 cars. Plus, check out

the rides, bounce house, hand-rolled cigar booth, live DJ, face painter, business vendors, and a life size replica of the Transformers Optimus Prime Western Star truck. To bring/enter your ride, register on show day at 8am (\$20 registration fee on event day). All proceeds will be donated to the Westfield PBA local 90. Free for spectators. [www.facebook.com/westfieldcarshow](http://www.facebook.com/westfieldcarshow)

**Westfield Farmers Market**

**Every Saturday 8:30am - 1:30pm**

The summer is coming to an end but not the Westfield Farmers Market. Located at the Westfield Train Station on North Ave. W. every Saturday from 8:30am to 1:30pm, the market will continue through the end of October. Get everything you need to start your weekend with healthy, locally grown produced food. Come check out the new vendors, Empanada Ace, Waffl'd and Get Sharp knife sharpening by Jerry. Helpers are always available to carry your bags to your car and there's plenty of free parking at the South Ave. train station Lot #3. Just park in the South side station lot and walk under to the North side. [www.facebook.com/westfieldnjfarmersmarket](http://www.facebook.com/westfieldnjfarmersmarket)



**FestiFall**

**Sunday, September 23, 10am-5pm**

This flagship autumn celebration transforms the streets of Downtown Westfield into a shopper nirvana with more than 300 vendors plus a feast of culinary delights, non stop music on the main stage, and a KidZone packed with rides and activities. It doesn't get any better than this! Sponsored by the Westfield Area Chamber of Commerce.

[www.gwaccnj.com](http://www.gwaccnj.com)

**AddamsFest is Coming to Westfield  
October 26-28**

It's creepy and it's kooky. It's taking over Westfield for 3 days from October 26 to 28, 2018. AddamsFest, a town-wide celebration honoring Westfield NJ native Charles Addams and his penchant for the macabre, will prove to be the destination event of the season with family-friendly events, lectures, exhibits, and film screenings.



Born in 1912 and raised in Westfield, Charles Addams was one of the country's premier cartoonists, with his work prominently featured in *The New Yorker*. His most successful creation, *The Addams Family*, was inspired by his surroundings in Westfield. The characters that began as illustrations grew into a television series, a live action movie franchise, a Broadway musical, and a highly anticipated *Addams Family* animated movie (coming in late 2019). What better place to honor Addams' talent and creativity than the town where he grew up?

Stay tuned as the "all-together ooky" events continue to unfold at [www.addamsfest.com](http://www.addamsfest.com).

## Road Improvement Update

**Parking Lot 7:** Construction is underway on Parking Lot 7, across from the Post Office. PSE&G has de-energized the existing lights, which will now be removed. The installation of drainage infrastructure, curbing, sidewalk and lighting features, in cooperation with PSE&G, will continue. Read more at [www.westfieldnj.gov](http://www.westfieldnj.gov)



**Elm Street Culvert Replacement:** This project has begun and will affect vehicular and pedestrian traffic, especially during back to school. The County expects this project to continue for approximately two months. Full details can be found here: <http://ucnj.org/traffic/projects/westfield/elmStCulvert.htm>

## Food & Wine



### Boxwood Coffee Owner Stephen Bellamy's Q&A with NJ Monthly

Stephen and Erin Bellamy, owners of Summit's Boxwood Coffee, recently opened a second location in Westfield - three times the size of what they had planned. It's a happy accident, since the 4,000 square-foot space means not only an expansion of their business, but an expansion of the Boxwood concept itself, complete with in-house roasting, weekly cupping classes and an on-

site Specialty Coffee Association training program. NJ Monthly caught up with Stephen Bellamy about what to expect from the new store at 143 E. Broad St. [Read more...](#)

### Mulberry House Special Event: Iced Tea Tasting

Join Mulberry House for their last Iced Tea Tasting of the season, Wednesday, September 19 at 7:30pm. Cool off with a fun and delicious afternoon iced tea tasting, with a new menu of teas and desserts. Participants will taste eight loose-leaf teas and rate each one on their "tasting card." Each iced tea will be perfectly paired with homemade sweets. You will also learn how to brew the perfect iced tea at home and which teas are best for iced tea making. Cost is \$25 per person inclusive. Reserve your spot by calling today or visit their website. These tastings fill up quickly! 415 Westfield Ave., 908.233.3562. <http://mulberryhouserestaurant.com/iced-tea-tasting-event/>

### **Happy Hour at 16 Prospect Wine Bar & Bistro**

Enjoy Happy Hour every Tuesday - Friday from 4:30-6pm at 16 Prospect with 30% off drinks and FREE appetizers. Live music EVERY NIGHT. 16 Prospect St., 908.232.7320. [www.16prospect.com](http://www.16prospect.com)

### **Theresa's Restaurant Renovation**

Theresa's welcomes you to their newly renovated space and is need of hostesses and servers to work on weekends. For information, call 908.233.9133. 47 Elm St. [www.theresasrestaurant.com](http://www.theresasrestaurant.com)

## **Gallery News**

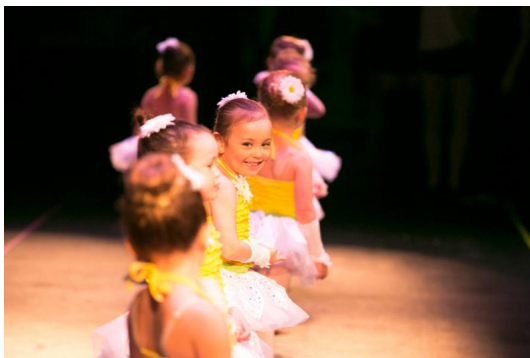
### **Juxtapose Gallery**

Juxtapose will hold two art-making workshops for all levels in September. Rip & Sip Paper Collage (Fall Foliage theme) with Debbie Livingston, Friday, September 14 from 7-9pm AND a Pastel Intensive with Bruce Waldman, Sunday, September 30 from 11am-5pm. All materials & refreshments are included. Register via phone, in person or online. 58 Elm St., 908.232.3278. [www.JuxtaposeGallery.com](http://www.JuxtaposeGallery.com)



### **Evalyn Dunn Gallery**

Westfield's First Annual Art Walk will take place October 14 from 12-4pm to conclude the 2nd Sunday events. Stop into Evalyn Dunn Gallery to meet three of their most popular artists. Patrick Antonelle, Michele Byrne and Daniel Carvalho will be demonstrating their painting styles. Harry Devlin's work will also be available. Refreshments will be served. 549 South Ave. W., 908.232.0412. [www.evalyndunn-gallery.com](http://www.evalyndunn-gallery.com)



## **Best Bets**

*Kids:*

### **Westfield School of Dance**

Stop in to Westfield's neighborhood dance studio Saturday, September 8, 10am-2pm. Take a look around their awesome studio, meet the talented and friendly staff, have your kids sample a free mini class. Become part of the WSOD dance family! Celebrating 19 years in the Westfield area, WSOD is committed to excellence for your child's

dance education. Space is limited, don't delay. Pre-register for a free class and visit them September 8! 10-10:30am Preschool/Tots (3 year old); 10-10:30am Musical Theater; 10:30-11am 4/5 year old class; 10:30-11am Hip Hop, 11-11:30am Jazz. 137 Central Ave., 2nd Fl., behind Turning Point Restaurant. 908.789.3011. [www.thewestfieldschoolofdance.com](http://www.thewestfieldschoolofdance.com)

### **Valencia School of Music**

Valencia School of Music will be hosting their Back to School Open House on Saturday, September 8 from 12-4pm. Families will be able to meet teachers, try out and schedule lessons. They are also accepting registration for their popular Fall Step Up Class starting September 15. Special discounts on lessons for anyone signing up at the Open House! 37 Elm St., 908.967.0458. [www.valenciamusicnj.com](http://www.valenciamusicnj.com)

*Beauty/Fitness:*

### **Bluemercury**

Bluemercury Westfield is hosting two Trish McEvoy Events in September. On Friday, September 21 from 6 - 9pm refresh your fall look and enjoy free makeup consultations with Trish McEvoy pro makeup artists. Indulge in free mini facials, eyebrow waxing and gifts with purchase. Meet Carlisle fashion stylists with fall looks and enter to win a closet audit or a "closet mix and match" or perhaps a gift card for up to 50% off one item. Fall Beauty Festivals also take place September 27-30 with Trish McEvoy with more of your favorite brands. 82 Elm St., 908.233.1100 [www.bluemercury.com](http://www.bluemercury.com)

### **Facial Reality Spa & Salon**

Facial Reality has a special microdermabrasion offer: Purchase two microdermabrasion treatments and the third is 50% off. Now's the perfect time to see and feel what makes Facial Reality Spa's treatments special. Your face will thank you. Call today to schedule your appointment. 221 Lenox Ave., 908.928.0010. [www.facialrealityspa.com](http://www.facialrealityspa.com)

### **Glamorous Girlz**

For the month of September at Glamorous Girlz, get a free nail polish with your back to school haircut. 28 Prospect St. 908.264.8819. [www.glamorousgirlzsalon.com](http://www.glamorousgirlzsalon.com)

### **Raritan Valley Gyrotonic**

Raritan Valley Gyrotonic invites you to schedule a appointment for their New Client Special, which offers three Private 60 min sessions for \$195. 100 Elmer St., 908.288.7551. [www.rvgyrotonic.com](http://www.rvgyrotonic.com)

*Professional Services:*

### **M & T Bank**

If you are looking to renovate, purchase new equipment, expand your business or need working capital, M&T Bank can help. Their Quick App Process for Business Access Lines of Credit and Business Installment Loans provides flexible financing, fewer forms (no tax returns needed) and faster turnaround (credit decision in as little as one business day). Business Credit via Quick App can help your company excel and grow. 119 Central Ave., 908.232.8140. [www.mtb.com](http://www.mtb.com)

*Thrift:*

### **The Hope Chest Thrift Store**

Recycle. Reuse. Repurpose. Stop by the Hope Chest on Prospect Street and find your treasure. Browse the artwork, china, glassware, frames, vases, and lamps. What about a "flea-market flip"? Sift through men's and women's gently used tops, pants, dresses, suits, shoes, and accessories. The Hope Chest is volunteer-run and its proceeds go to the Center for Hope Hospice. 26 Prospect St., 908.233.9973. [www.cfhh.org/the-hope-chest.html](http://www.cfhh.org/the-hope-chest.html)

The Hope Chest Thrift Store Apparel BOGO

Bring this coupon to The Hope Chest for a  
**buy-one-get-one-free deal on any one item of Apparel of equal or lesser value**

One per customer. Not valid on accessories, including jewelry, handbags, shoes, scarves, hats, gloves.) Open Monday-Saturday, 10am-4pm. 26 Prospect Street. Offer Expires 09/30/2018

Visit Our Website

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*The Downtown Westfield Corporation (DWC) is the management entity of the Special Improvement District. Began as Main Street Westfield in 1993, the organization is run by a staff of three, a volunteer board of directors, and various committees. Downtown Westfield is one of only 40 coordinating Main Street communities in NJ, and over 1,600 nationally. The office is located at 105 Elm St., Westfield, NJ 07090, 908.789.9444. [www.westfieldtoday.com](http://www.westfieldtoday.com)*

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