



The Latest from Downtown Westfield Corporation December 2015 Shop * Dine * Celebrate

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Welcome Home to Westfield Holiday Entertainment in Downtown Westfield

Welcome Home to Westfield this holiday season and enjoy shopping, dining and celebrating with your family and friends. Not only is it important to support the local economy, shopping and dining locally at our interesting mix of businesses is a pleasurable experience. They provide you with excellent products and services for all your holiday needs and gift giving.

Downtown Westfield Corporation is once again sponsoring family entertainment during the holidays. The fun musical entertainment has been a Westfield tradition for decades. This year, in addition to Thursday and Saturday entertainment, we have added Twisted Mustache, Barbershop Quartet and NJ Workshop for the Arts Brass Quintet on Sundays.



Grand Openings

Woof Gang Bakery and Grooming is now open at 218 E. Broad St. Woof Gang offers gourmet dog

treats, healthy pet foods, pet supplies, accessories and pet grooming. 908.264.7452.
www.woofgangbakery.com

Chill Cryotherapy is open at 327 South Ave. W., across from the train station. Whole body cryotherapy involves the brief (3 minutes) application of extremely cold temperature to the skin. It is an increasingly popular treatment among professional athletes, celebrities and individuals looking to improve their overall health, fitness and wellness. 908.228.5711. www.chillcryo.net
[Read more](#) on TAP Westfield

Urban SEWciety is open at 66 Elm St., Suite 2 (upstairs). Urban SEWciety is a sewing lounge and boutique. They provide beginner-friendly sewing classes and a selection of modern cotton fabrics and notions in the sewing lounge. In the boutique they offer unique, exclusively handmade gifts from local artisans as well as craftspeople around the globe. They also hold birthday parties, girl scout events, and girls' night out. 908.322.9477.
www.urbansewciety.com

Satsang Yoga Studio will be moving to 235 E. Broad St. (above Victoria's Secret) on January 1, 2016. Their newly renovated studio in the heart of downtown will continue to offer more of its renowned classes with the most experienced teachers in the area as well as special programs in meditation, recovery, childrens and tweens. Come visit their new studio after New Year's! 908.789.7203.
www.satsangyogastudio.com

Power Stretch Studios opened at 66 Elm St., #6 (2nd floor). Join as they celebrate their Grand Opening on Saturday, December 5

Thursdays, December 3, 10 and 17:
Harmonics 6:30-8:30pm

Saturdays, December 5, 12 and 19:
Yuletide Carolers 1-2pm
(December 12 at Lord & Taylor Westfield)
Watson Highlanders Bagpipe Band 2-5pm
NJ Workshop for the Arts Alphorns 2-3pm
(Central Avenue near Quimby St.)

Sundays, December 6, 13 and 20:
NJ Workshop for the Arts Brass Quintet 2:30-4:30pm
Twisted Mustache 1:30-3 pm

For more information, please call the DWC 908.789.9444 or visit www.westfieldtoday.com.

Photo above: The Yuletide Carolers will roam throughout downtown Westfield on Saturdays during December from 1-2pm, sponsored by Downtown Westfield Corporation.



Free Parking for the Holidays December 16-27

If you liked free parking on Small Business Saturday, you're going to love free parking from December 16-27. Shoppers, diners and visitors may enjoy the gift of free metered parking at designated 2-hour on-street meters and 4-hour parking lot pay stations from Wednesday, December 16 through Sunday, December 27 compliments of the Town of Westfield. Parking restrictions and time limits will be enforced to ensure turnover of the parking spaces. The

from 12pm-3pm. They are offering free flexibility testing that will tell you how old you are in "stretch years". 15% off all sessions and gift certificates, plus enjoy tasty treats. 973.692.8670.

www.powerstretchstudios.com



Holiday Shopping

Bittersweet Designs

Stop by Bittersweet to see their wonderful assortment of handbags, jewelry and scarves, Nest candles, elegant and whimsical holiday gifts and ornaments. Beautiful Christmas wreaths and swags add that extra touch for the holidays. Mariposa is fully stocked for your holiday entertaining. They also have great stocking stuffers and hostess gifts for under \$30. All gifts are exquisitely wrapped, you just add the card. 212 Lenox Ave., 908.389.0330. [Facebook](#)

The Farmhouse Store

The ever popular holiday gourds are once again available at The Farmhouse Store! Stop by to see the gourd collection and smell their incredible Frasier Fir candle burning every day at the store. It's been their signature scent since the beginning in 2007 and is available for purchase along with other candles. 221 E. Broad St., 908.654.0444.

www.thefarmhousestore.com

Juxtapose Gallery

This month Juxtapose Gallery will

meters and pay stations will be covered with red meter bags with the assistance from the Rotary Club of Westfield. To volunteer to uncover the meters and pay stations on December 26, contact Sherry Cronin, Downtown Westfield Corporation at 908.789.9444 or email s.cronin@westfieldtoday.com.

Westfield's Santa was also featured in [Inside Jersey](#), Dec/Jan. 2015/2016 as a Top Santa.

Photo above by Paul Mecca, [Patricia & Paul Fine Oils & Balsamics](#).



Miracle on Elm Street Shopping Spree Contest

Enter to Win our Weekly Drawing for Gift Cards to your Favorite Downtown Westfield Businesses or Restaurants! From November 23 through December 20, enter to win one of six \$50 gift cards and one bonus \$25 parking card each week this holiday season. [Read more and enter here!](#)

First Week Winners of 'Miracle on Elm Street' Shopping Spree Promotion Announced

The first drawing of the Miracle on Elm Street promotion was held on Monday, November 30. Winners of the six \$50 gift cards included: Faith Delaney of Westfield, Sammantha Petrillo-Fischetti of Westfield, Ethel Esposito of Westfield, Abesain Horta, Jr. of Westfield, Amy Wachtler of Westfield, and Lisa Walsh of Scotch Plains. George Sinnott of Cranford won the \$25 parking card.

Place entry forms at special mailboxes located at the corners of Elm & E. Broad and South & Summit. Entry forms can be obtained at downtown businesses or online at WestfieldToday.com. Online entries can also be submitted at WestfieldToday.com.

hold it's annual Due Sorelle Jewelry Trunk Show for two days, Saturday, December 19 from 11am-5pm and Sunday, December 20 from 12-4pm. Juxtapose is open Sundays from November 29 - December 20. 58 Elm St., 908.232.3278.

www.juxtaposegallery.com

Lord & Taylor

Join Lord & Taylor for a special Marco Moore jewelry trunk show on Tuesday, December 1 - Sunday, January 3. Marco Moore has created a new look and feel for jewelry as wearable pieces of art. Handcrafted, limited editions to 499, no one piece is exactly the same. Stop by the Fine Jewelry counter or call for a special appointment. 609 North Ave. W., 908.233.6600, ext. 400/401.

www.lordandtaylor.com

South Moon Under

Join South Moon Under for a Holiday Girls' Night Out on December 10 from 6-8pm. Enjoy 20% off purchases, sips, bites, and mini facials! 249 E. Broad St., 908.518.1509.

www.southmoonunder.com

Evalyn Dunn Gallery

Evalyn Dunn Gallery has a special promotion just in time for your holiday shopping. With your purchase of \$150 or more, receive an original framed mini pastel by artist William Gramley. This promotion must be mentioned at time of purchase and will end on December 31. It does not apply to prior purchases. 549 South Ave. W., 908.232.0412.

www.evalyndunngallery.com

Home Economics Consignment Store

Stuff their stockings this holiday season with fabulous gifts from Home Economics Consignment Store. At 50% to 80% off retail, you



Video Buzz: Hear what the Mayor has to say about Downtown Westfield!

Jill Horner of Comcast speaks with Andy Skibitsky, Westfield's Mayor, about Downtown Westfield. Recorded on: 11/18/2015. Click here to watch: <https://youtu.be/5TiMp02PDj4>

Upcoming Holiday Events

The Rialto Theater Presents American Saturday Night Live From The Grand Ole Opry, December 4-10

If you are Country Music fan or you know someone who is, The Rialto Theater has your all access pass to Nashville's legendary Grand Ole Opry on December 4 - 10th for an incredible concert featuring Brad Paisley, Blake Shelton, The Band Perry, Darius Rucker and Brett Eldredge. Get your front row center seat to this first time concert event at The Rialto Theater. The Rialto is expecting a sold-out crowd and seats are limited. For showtimes and tickets, visit the Rialto box office (250 E. Broad St., 908.232.1288) or visit www.oprymovie.com



Home for the Holidays Concert in Westfield, December 5

Join the New Jersey Festival Orchestra for HOME FOR THE HOLIDAYS, a special holiday performance Saturday, December 5 at 7pm at The Presbyterian Church in

Westfield, NJ. Music Director and Conductor David Wroe joins guest soloists, bell choir, holiday choruses and the New

will be able to spread a lot of joy! View the new collection of designer clothing, handbags, jewelry, and a new grouping of home accessories and furniture for holiday entertaining. Also, grab a sweater and a new party dress for New Year's Eve. 415 Rahway Ave. rear building, 908.451.6551.

[Facebook](#)

The UPS Store

The UPS Store can pack and ship all your holiday gifts and will make sure everything arrives safely. They offer a "Pack & Ship Guarantee", so if anything store packed does not arrive in perfect shape at its destination, the shipper is entitled to a full refund. 208 Lenox Ave, 908.654.8200. www.ups.com

Services:

Facial Reality Spa & Salon

Give a Gift, Get a Gift! Facial Reality's most popular promotion is back for the holidays. Purchase a \$100 gift card and receive a \$25 gift card just for you. Gift cards can be used toward any product or service in the spa, including the fabulous Eminence organic skincare line. Stop by or call. Offer valid for gift cards purchased through December 31. Gift Cards are valid for one year from date of purchase. 221 Lenox Ave., 908.928.0010.

www.facialrealityspa.com

First Class Nails

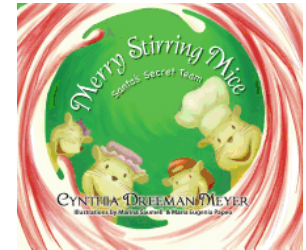
First Class Nails is in the heart of Westfield across from Ferraro's Restaurant. Their salon has top of the line equipment with the latest and most comfortable pedicure chairs for complete relaxation while you are being pampered. They have a princess chair for little girls up to 10 years old, a spa room, free WIFI and a large selection of top brand gel and colors. Visit on Tuesdays 12-6pm when a gel

Jersey Festival Orchestra. Enjoy this family festival of traditional and contemporary songs, music, sing-a-longs, and timeless classics. A musical celebration guaranteed to make the season merry. Tickets \$75 - \$26, students \$13. For tickets call 908.232.9400 or visit

<http://njfestivalorchestra.tix.com/Schedule.aspx?OrgNum=3374>

Meet Author of Christmas book *Merry Stirring Mice*, December 5

The Town Book Store will be hosting a Meet the Author event for Cynthia Meyer, author of the children's Christmas book, *Merry Stirring Mice: Santa's Secret Team* on Saturday, December 5 from 2-4pm. If you are unable to attend this event, feel free to call The Town Book Store at 908.233.3535 to reserve an autographed copy. www.townbookstore.com



2015 Home For The Holidays House Tour, December 5

Coldwell Banker is sponsoring the 2015 "Home for the Holidays" house tour to

benefit the ContinuoArts Foundation of Westfield. This festive fundraising event will be held Saturday, December 5 from 10am-3pm. Advanced tickets are \$30, \$35 if purchased at the door. Tickets are available at the Westfield Coldwell Banker Offices or by calling Continuo Arts at 908.264.5924 or online at www.continuoarts.com. Also, there will be a free Christmastime in the City concert at the Presbyterian Church on Saturday, December 12 at 7:30pm for anyone who wishes to attend. Coldwell Banker West, 600 North Ave. W., 908.233.0065. Watch the promotional video for this event:

<https://www.youtube.com/watch?v=QQOBBLRjahk&feature>

Y's Men's Annual Christmas Tree Sale, Now through December 23

A tradition since 1953, visit the Elm Street Field (between Orchard St. and Walnut St. across from Stop & Shop) in Westfield, NJ and take home a Christmas tree while supporting the Westfield Area Y and local charities. Open 5pm-9pm Weekdays; 9am-6pm Weekends through December 23.



New Year's Eve Musical Concert with The NJ

manicure is \$20 and regular pedicure is \$20. Call for your appointment. 21 Elm St., 908.228.2106. [Facebook](#)

Kennedy's All American Barber Club

Kennedy's is the perfect gift for the man who has everything this holiday season. Their Holiday Shave Sets are on sale for the men in your life. Stop in to meet the Kennedys team, who are looking forward to taking care of you! 226 North Ave. W., across from the train station. 908.233.0360. [Facebook](#)

Maui Whitening

Maui whitening is offering holiday specials in December. Buy three whitening sessions and receive a free teeth whitening pen (\$50 value). Buy two whitening sessions and receive a free session. 406 W. Broad St., 908.233.4715. [Facebook](#)

Rstudio Lash Spa

Rstudio is now offering express lash, brow and makeup services at their R-Lash Brow Bar. These new services are perfect for sensitive eyes and those who want lash extensions but have very little time. Purchase a \$250 gift card now through December 31 for only \$200 online or at your next appointment! Must be gifted and used by new clients only. Gift card valid through 6/2016. 100 Quimby St., #3, 908.858.0846.

www.rstudiolashspa.com

Ron Banský & Associates

Ron Banský and Associates Allstate Insurance Agency and Tepp Accounting Services are serving as drop-off locations for the Westfield Jaycees food drive to benefit the Community Foodbank of NJ. The Jaycees are collecting non-perishable grocery items to help needy local families during the holiday season. Donations can be dropped off either at Allstate



Festival Orchestra, December 31

Ring in the New Year with New Jersey Festival Orchestra! One of New

Jersey's most popular New Year's Eve musical festivities, this year's cabaret-style celebration DANCING THE BLUES AWAY promises a superb revue of Broadway classics and more, presented in glorious symphonic splendor. Features Jennifer Sheehan and other soloists direct from the Broadway stage. Concert is Thursday, December 31, 7pm at the Westfield H.S. Auditorium, Westfield, NJ. David Wroe, Music Director and Conductor. Tickets \$40, \$55, \$70. 908.232.9400.

www.njfestivalorchestra.org

Food & Wine

NY Eve Wine-Paired Dinner at Amuse

CoolVines & Amuse present: Bubbly for the Ball! A New Year's Eve Wine-Paired Dinner Celebration. Enjoy a fixed-menu of four expertly crafted courses from Amuse's own Chef CJ Reycraft paired with five decadent sparkling wines curated by CoolVines; from appetizer to dessert, Champagne to Cava! Look back at 2015 and ring in 2016 at Amuse, 39 Elm St., 7pm on New Year's Eve, Thursday December 31. \$100 per person includes food, wine, sommelier, tax, and tip. For tickets call CoolVines at 908.232.5050 or visit:

www.bubblyfortheball.brownpapertickets.com
www.amusenj.com

Fresh Fish for the Holidays at Westfield Seafood

Westfield Seafood will be prepared for all your holiday fish and shellfish desires, including calamari, smelts, and baccala. Call ahead to order other unusual things you might need, including whole fish, lobsters, crabmeat, items we do not usually carry, and anything that requires special preparation, like shrimp platters. Opened clam and oyster orders must be placed by Sunday, December 20. 220 South Ave. W., 908.233.3042. www.westfieldseafood.com



Roosterspin in the News

Inside Jersey Magazine's latest December 2015 issue features Roosterspin! Thanks to *The Star-Ledger* and Teresa Politano for naming Roosterspin in TOP 10 BEST Asian restaurants in NJ and congratulations to owner Mihae Cho on this accolade! 251 North Ave. W., 908.233.7333. www.roosterspin.com

Insurance (519 South Ave. W. at the Westfield Circle) or Tepp Accounting Services (111 Quimby St., #1) during business hours from now until Friday December 11. 519 South Ave. W., 908.301.0711. www.agents.allstate.com

Starlight Cleaners

New customers receive 25% off your first dry cleaning order. All work done on premises. 274 North Ave. E., 908.232.7332.

Valencia Music

Valencia School of Music has three new classes that will begin in January: Rock-U, a rock band class, DJ Kids! DJ Course, and Group Guitar for Beginners. They are also offering 25% off gift certificates for new students or new student registrations through December 15 for anyone who mentions the Downtown Westfield Corporation. Private guitar, piano, voice, drums, ukulele, brass & woodwinds are available. 37 Elm Street, Suite 4, 908.967.0458. www.valenciamusicnj.com

Westfield Auto Wash

Stuck for a holiday gift idea? Westfield Auto Wash has gift certificates and car wash coupon books available in 5 and 10 packs. Experience over 30 years of friendly service, free wheel prep and hand drying at a reasonable price. 339 W. Broad St., 908.232.4114.

New Shopping, Dining & Service Directory

Holiday Gifts from Patricia & Paul Artisans of Fine Oils & Balsamics

Patricia & Paul's elves have been hard at work creating the perfect holiday gifts for everyone on your list. Arriving straight from Italy, they have Panettone, Torrone, Panforte and chocolate dipped cherries with grappa. Their Ultra Premium Certified Extra Virgin Olive Oils and Balsamics would make the perfect pairings for the food lovers and the health conscious in your life. Many items have been packaged beautifully for under \$20 as well as lovely gift baskets that start at \$40. Don't miss their vendor sampling on Saturday, December 12 and 19. Samples will include tomato sauce, pesto, finishing sauces, panforte from Siena, and of course all of their oils and balsamics. 20 Elm St., 908.232.3866. www.patriciaandpaul.com

Saturday with Santa at Duke's Deli

Bring the kids for a bite to eat and get a picture with Santa on Saturday December 19 from 10am-2pm. They are partnering with Westfield Food Pantry and you are encouraged to bring non-perishable food items as a donation. 339 South Ave W. , 908.941.6877. [Facebook](#)

Holiday Bonus Cards at Turning Point

Have some hard-to-buy-for people on your holiday gift list this year? Everybody loves breakfast! And you get a bonus for your clever gift idea. The more you buy the more you get: Buy a \$50 gift card, get a \$10 bonus card; Buy a \$100 gift card, get a \$20 bonus card. Turning Point serves breakfast, lunch and brunch daily from 8am-3pm. 137 Central Ave., 908.264.8180. www.theturningpoint.biz

Gift Baskets from Ahre's Coffee Roastery

Ahre's Coffee Roastery buys their green coffee beans direct from the Importers and roasts them at their facility in Plainfield in small batches. You cannot get fresher coffee anywhere else in the area! Holiday Shopper Special: Through December 24, enjoy their legendary hot chocolate for less - one for \$3, two for \$5. Order five Gift Baskets and you'll get one free! Baskets can be picked up or shipped anywhere in the US (shipping not included on the free basket). More information on their baskets is on their website. 104 Elm St., 908.232.7977. <http://www.ahre.com/gift-baskets>

Holiday Windows Art Exhibit

Downtown Westfield Corporation teamed up with the Westfield Art Association and placed art in some of





The 2015/2016 Destination Westfield Shopping, Dining & Services Directory, published by the Downtown Westfield Corporation, is now available and provides a comprehensive listing of all businesses in the Special Improvement District plus selected advertisers. In addition to the business name, type of business, phone number and address, the booklet includes an annual event calendar, a map, and parking information. [See it online here!](#)

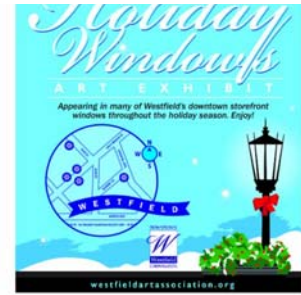
Destination Westfield is a partnership publication between the DWC and *The Star-Ledger* with 80,000 copies distributed annually.

Printed copies may be obtained at downtown stores and restaurants or by contacting the DWC at 105 Elm St., 908.789.9444 or b.brenner@westfieldtoday.com.

[Join Our Mailing List!](#)

Quick Links

the vacant storefront windows downtown. While we hope to be able to make some announcements about new businesses joining the downtown mix in the coming months, the displays not only brighten up vacant stores but reflects some very talented local artists. For more information, visit www.westfieldartassociation.org



Giving Back



DWC had the pleasure of once again partnering with Lord & Taylor for the annual Thanksgiving Weekend of Photos with Santa & Mrs. Claus event. A van load of food was collected for the Westfield Food Pantry thanks to the generosity of over 400 families who posed with Santa & Mrs. Claus for their photo. Photo by Paul Mecca.



If you liked it, share it!

We really appreciate your interest. If you enjoyed reading this newsletter, please share it with your friends, family and colleagues. We have no better ambassador than you! If you have any comments or suggestions, or if you are a business owner in the Special Improvement District and would like to be considered in future issues, please send a note to: j.lemberg@westfieldtoday.com.

Sincerely,
Sherry Cronin, Executive Director
Beth Brenner, Asst. Executive Director
Jamie Lemberg, Digital Marketing & Social Media
Downtown Westfield Corporation (DWC), Management Entity of the Special Improvement District 908.789.9444.

[Our Website](#)
[About DWC](#)
[Contact Us](#)

Since its formation in 1996, the Downtown Westfield Corporation's (DWC) efforts have resulted in Westfield, NJ being a nationally recognized successful downtown. The DWC's mission is to make Westfield, NJ a preferred destination where people want to live, work and visit by promoting activities that complement existing businesses and services.

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