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Grand Openings

Coming Soon:

Beauty Plus Salon is opening soon at 121 Central Ave., next to Williams-Sonoma. Beauty Plus Salon is passionate about bringing you the latest quality beauty products (for hair, nails and cosmetics) at discount prices and the best professional salon in one location.
www.beautyplussalon.com



Go Green!

You don't have to be Irish to celebrate St. Patrick's Day. There are lots of things to eat and enjoy this month in Westfield to get into the spirit. Stop in to Bridget's Irish Cottage (15 E. Broad St., 908.789.0909) for **all things Irish**. Get **green bagels** at Manhattan Bagel (210 South Ave. W., 908.654.0525). Enjoy **shamrock cookies** at Carlo's Bakery (21 E. Broad St., 908.228.5525) or Brownie Points Bakery (339 South Ave. W., 908.873.6333) and **Irish soda bread** or **green peanut macaroons** at Bovella's Pastry Shoppe (101 E. Broad St., 908.232.4149). Order a **corned beef & cabbage** dinner from Robert Treat Deli (113 Quimby St., 908.232.0925) or try an **Irish whiskey**, an **Irish coffee**, or a pint of **Guinness** at 16 Prospect Wine Bar & Bistro (16 Prospect St., 908.232.7320) or The Office Beer Bar & Grill (411 North Ave., 908.232.1207).

Girls'
night out
 Westfield, NJ

Thursday • April 23, 2015
 5 pm – 9 pm



Ladies, It's that time again! Girls' Night Out is returning to Westfield, and you are invited! Discover unique shops, pamper yourself with promotions, and relax with complimentary refreshments as you stroll among the retailers in Downtown Westfield, NJ. Be one of the first 1,300 lucky ladies to register and receive a complimentary gift (a secret

until arrival)! Rain or shine. Don't miss it. [Register Now!](#)

Razorsharp Barbershop will open in late April at 200 Central Ave. (at the corner of Central & North Avenues near the AT&T store).

www.rsbsx13.com

Pure Pita is opening this Spring at 106 Central Avenue (next to Athleta). Pure Pita comes from the originators of Pita Grill. Since 1993, Pita Grill has been serving up delicious, healthy eats in the Manhattan and northern New Jersey areas. Because other restaurants duplicated the name of Pita Grill, it has been rebranded and recreated as Pure Pita.

www.purepita.com

LunchBOX, a waxing salon, is coming soon to 125 Quimby St. With many locations opening in NJ, LunchBOX is a full-service speed-wax salon.

www.lunchboxwax.com

Fiamma Wood Fired Pizza is coming to 108 Quimby St. in April.

www.fiamma-pizza.com

Kitchens & Baths By Reece will open at 221 North Ave. E. (next to Jay's Cycle Center). They offer stylish and elegant design and remodeling to homeowners in New Jersey and the Tri-State Areas. Their design team ensures that clients receive the best products, workmanship and service. 908.232.1114.

www.kitchensbyreece.com

C. Addams Tavern, a bar/restaurant of the Harvest Restaurant Group, is coming to 115 Elm St. Extensive renovations have begun, including a full bar and a 162-seat restaurant on multiple levels with a mezzanine and outdoor herb garden. C. Addams Tavern is expected to open by the summer.



More Upcoming Events

March 8, 3pm

NJ Festival Orchestra Performs with Opera at Florham

Come see the New Jersey Festival Orchestra in collaboration with Opera at Florham as they perform "Love Triangles - Comic AND Deadly", Sunday, March 8 at 3pm at Ridge Performing Arts Center in Basking Ridge. International guest soloists join NJFO with conductor David Wroe and Opera at Florham to present two takes on jealousy: Scarmolin's lighthearted farce in the tradition of a Mozart opera buffa and Mascagni's renowned deadly serious love triangle, where the only resolution is murder. Tickets are \$75-\$26, students \$13. Call 973.408.3978 or visit www.njfestivalorchestra.org.



**March 7 (& more dates)
Spring Makeover Parties at
Blue Mercury**

Come craft your new look at the Spring Makeover Parties at blue mercury! NARS Party: Saturday, March 7; Laura Mercier Party Friday, April 10 - Saturday, April 11; Bobbi

Brown Party Friday, May 1 - Saturday, May 2; Trish McEvoy Party Thursday, May 14 through Saturday, May 16. Call to reserve your spot! 82 Elm St., 908.233.1100.

www.bluemercury.com

March 10, Tuesday, 6:30pm

Free seminar: How To Appeal NJ Property Taxes -- and Win!

In 2014 nearly 100,000 homeowners appealed their property taxes in New Jersey, and nearly two-thirds succeeded in having their assessments reduced. In this seminar, hosted by



Best Bets

South Moon Under

Annual Swim Event: From March 11-29, South Moon Under will offer 15% off swimwear. Let them help you find the perfect suit for you. 249 E. Broad St., 908.518.1509. www.southmoonunder.com

Bridget's Irish Cottage

For the month of March, Bridget's would like to offer their Navy Blarney Castle Ireland Sweater for \$39.99. Regular price is \$65.99. Made In Ireland. 15 E. Broad St., 908.789.0909. www.bridgets.com

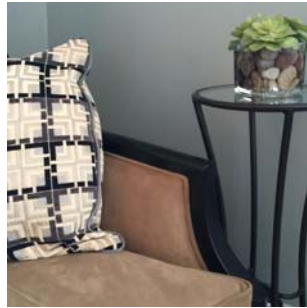
Bittersweet Designs

Bittersweet is all set for Spring. Big Buddha, Sondra Roberts and Echo handbags are all arriving in the newest spring colors. Beach cover ups from Echo have arrived for your Spring Break vacations. Stop by and check out the new jewelry by Lizzy James. Mariposa is all stocked for your spring wedding gifts. Mention this newsletter and receive 15% off your purchase. 212 Lenox Ave., 908.389.0330. [Facebook](#).

Bar Method

You've heard all the buzz about The Bar Method, but still haven't tried it. No more excuses. The Bar Method is

Peter Jordan of Berkshire Hathaway Homes Services NJ Properties, you will learn how to determine if your property value is over assessed and what you need to do in order to successfully challenge your assessment. Tuesday, March 10, 6:30-8pm at The Westwood (Study Room/1st Floor), 438 North Ave., Garwood, NJ. Limited Seating. Reservations Required at www.njpropertytaxappeal.net.

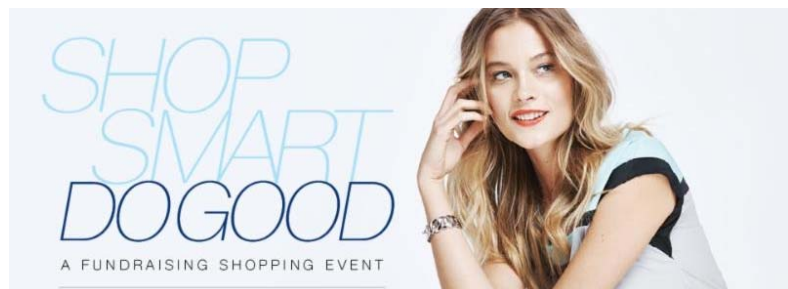


March 18, 1pm

Open Door Therapy Opens Its Doors to the Community with Free Monthly Relationship-Focused Talks and Guided Discussions

From carving out couples time when you're busy raising children to the impact of digital living on your closest relationships, award-winning relationship and couples counselor

Terri DiMatteo, LPC of Open Door Therapy is now offering free monthly talks to the community in her downtown Westfield office. Free Talks will take place on the third Wednesday of each month at 1pm-2pm. The next one will take place on March 18 at 1pm and is entitled Digital Living and Your Romantic Relationship, Texting Tips & Facebook Management for Relationship Success. Call or visit the website to register. 111 Quimby St., Suite 11. 908.403.9300. www.opendoorththerapy.net



March 28

Shop Smart, Do Good: A Fundraising Day at Lord & Taylor

Shop Smart, Do Good: A Fundraising Day is a special event hosted by Lord & Taylor in support of local non-profit organizations. Participating organizations, such as Westfield Historical Society, receive tickets to sell before the date of the event. Each ticket is valued at \$5 and includes two special 25% bonus coupons with limited exclusions and a 15% savings pass to be used throughout the day on almost everything including cosmetics and fragrances. Organizations keep 100% of proceeds from ticket sales, while customers receive exclusive savings and a fun-filled day of shopping, discounts and events. In 2014, participating organizations raised over \$600,000! 609 North Ave. W., 908.233.6600. [Click for more information](#).

offering a "first class free" special during the month of March. Check out the schedule online and call the studio to sign up for a class. You won't regret it! 105 Elm St., 908.232.0746.
www.westfield.barmethod.com

The Eardly T. Petersen Co

The Eardly T. Petersen Company in Westfield has the new line of Miele C-series vacuum cleaners on sale. Miele's are German engineered, powerful, and easy-to-use with over 100 years of excellence. They offer an intelligent alternative to throw-away, made-in-China vacuums. Stop in for a demonstration and see the difference. 224 Elmer St., 908.232.5723. www.etpetersen.com

Evalyn Dunn Gallery

Evalyn Dunn Gallery just received a beautiful limited edition nine color serigraph and embossed etching by Canadian Master Printmaker, Ian Koehrg. Intertwined in the shape of a heart are a Celtic hart and hind (male and female deer), ancient representations of the masculine and feminine. The embossed bell is a traditional Celtic symbol of harmony. The framed price is only \$210 and makes a great and unusual gift for St. Patrick's Day. 549 South Ave. W., 908.232.0412.
www.evalyndunn-gallery.com

Ella Allure Design Center

Receive a \$100 rebate or more on select Hunter Douglas purchases. The energy Smart Style promotion runs until April 25, 2015. 220 E. Broad St., 908.654.3527. www.ellaallure.com

March 28, Saturday, 2-4pm

Meet Jeff Markowitz, author of *Death and White Diamonds* at Town Book Store

Saturday, March 28 from 2-4pm: The Town Book Store will be hosting a Meet the Author event for Jeff Markowitz, author of the mystery *Death and White Diamonds*, the recent winner of the Lovey Award for Best Thriller at Love is Murder, the annual gathering of mystery writers and fans in Chicago. Jeff Markowitz is also the author of three books in the Cassie O'Malley mystery series. If you are unable to attend this event, feel free to call The Town Book Store to reserve an autographed copy. 270 E. Broad St., 908.233.3535.
www.townbookstore.com



March 28

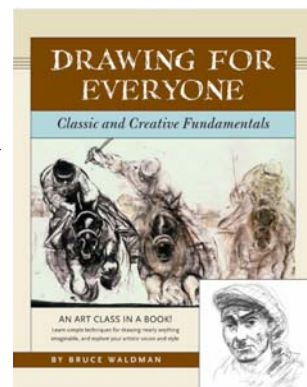
The Giving Hope Gala & Auction

The Paul Jackson Fund presents the Giving Hope Gala & Auction, honoring Tom Conheeny, on Saturday, March 28, 2015, 7pm - Midnight. The festivities take place at The Grand Summit Hotel

in Summit, NJ. Enjoy dinner, wine and beer. \$85 per person. RSVP 908.233.6110 or purchase tickets online at www.pauljacksonfund.org.

Drawing Classes at Juxtapose Gallery

For the first time, Juxtapose Gallery will offer drawing classes! Using his recently published book "Drawing for Everyone", Westfield's own famed artist Bruce Waldman will teach simple techniques for the novice or anyone looking to enhance their skills. This 8 week series begins April 6. Call or email to sign up. Space is limited. 908.232.3278 or info@juxtaposegallery.com.



Also, Juxtapose Gallery is offering 20% off of custom framing for all artwork participating in the town-wide March exhibit celebrating National Youth Art Month.
www.facebook.com/juxtaposegallery



The Farmhouse Store

The Farmhouse Store can help you get your Green On for St. Patrick's Day. They've got vases, paperweights, crystals, pillows, dish towels, wine stoppers and other decorative objects with a Celtic flare. 221 E. Broad St., 908.654.0444. www.thefarmhousestore.com

Facial Reality Spa & Salon

Try Eminence organic skincare products at Facial Reality and experience the finest line of pure, organic skincare available anywhere. The perfect way to sample Eminence is with one of five starter kits, each targeted toward a different skin type. Pat will know which is right for you. Offer: Purchase an Eminence Starter Kit and receive a 50% off coupon (valid for 3 months) good towards any full-size Eminence product. 221 Lenox Ave, 908.928.0010.

Glamorous Girlz

March Madness is in the air at Glamorous Girlz this month. Receive a free manicure with your pedicure service. 28 Prospect St., 908.264.8819.

Home Economics Consignment Store

Stop by Home Economics Consignment Store for March's most wanted -- standout style from Vineyard Vines, Lilly Pulitzer, Milly and more. Renew and refresh your



Food & Wine

Celebrate March at Chez Catherine

St. Patrick's Day (Tuesday, March 17) is a celebration at Chez Catherine with a special lunch at \$28 and a special dinner for \$45. View these menus on their website. March 24 will also begin their Spring menu with some new dishes from Chef David. www.chezcatherine.com

Mojave Grille & Theresa's Offer \$8 lunch Specials

Lunchtime just got better! Two downtown restaurants are offering lunch specials in March. Mojave Grille is offering a Daily Taco with side salad for \$8, Tuesday - Sunday. Similarly, at Theresa's enjoy a Pasta Express with side salad for \$8 (Monday - Friday, midweek). [Mojave Grille](http://www.mojavegrille.com) 35 Elm St., 908.233.7772. [Theresa's](http://www.theresas.com) 47 Elm St., 908.233.9133.

Ahrre's Coffee Roastery Introduces a Light Roast

Ahrre's introduced a light-roasted Colombian Supremo coffee bean this month (\$14.25/pound). The beans are roasted to the "American Roast" -- two shades lighter than their standard "Full City" roast. This light roast has subtle sweet & sour notes rather than the usual sharp & bitter notes presented by their standard darker roast. The

Colombian Light Roast will be permanently added to the offering list and will be available freshly brewed at all times. Stop in and try it! www.ahrre.com/colombian-light-roast.html



home with new home accessories. Have things to consign? Stop by or give them call. PS: Their \$5 rack is back! 415 Rahway Ave., rear building. 908.451.6551. [Facebook](#).

Just Bead Yourself

It's Communion time! Stop in to create your own Rosary with your child, for yourself or as a gift. This class is perfect for kids and their moms or dads to make a rosary that is personalized with their favorite beads. Mention this newsletter and pay only \$39 per Rosary. This includes glass beads, pewter Rosary Center and Cross and free matching earrings. You may also use your own Rosary Center or Cross if desired. Or come in any time to make or purchase a communion bracelet only \$35. Plus, Just Bead Yourself is now taking sign-ups for Summer Bead Camp 2015. Sign up with a friend before April 15 and both get a \$15 gift certificate towards beads and supplies in addition to a mystery gift. 113 Central Ave, 2nd Fl., 908 232-3411.
www.just-bead-yourself.com

Learning Express Westfield

Create your personalized Easter Bucket! Spend \$25 or more on items from their Bunny Buffet and receive a personalized Easter Bucket. While supplies last. See store for details. 104 Quimby St., 908.233.1381. [Facebook](#).



Classes at Patricia & Paul Artisans of Fine Oils & Balsamics

Patricia & Paul is proud to announce that they have begun offering classes. The first class being offered is Olive Oil 101 which includes the basics of the harvest, tasting and exploring the many uses and benefits of EVOO. For a listing of current and future additional classes, visit their website. 20 Elm St., 908.232.3866. www.patriciaandpaul.com

Pink Champagne Sorbet at Cold Stone Creamery

As Spring arrives, Cold Stone is introducing 3 new interesting flavors: Pink Champagne Sorbet (non-alcoholic), Tart Cherry Yogurt, and Red Velvet Cheesecake Ice Cream. And in March it's Monday Madness.... Every Monday enjoy ice cream with unlimited mix-ins in a Gotta Have It (large) cup for \$5 plus tax. Cones are extra. 163 E. Broad St., 908.518.0044.
www.Coldstoneofwestfield.com

20% off at Let's Yo Yogurt

For the month of March, enjoy 20% off your \$5 yogurt purchase. 121 E. Broad St., 908.233.8800.
www.letsyoyogurt.com



Winner of the Downtown Westfield Restaurant Week



Instagram Photo Contest Announced

As part of Restaurant Week, Winter 2015, the Downtown Westfield Corporation (DWC) sponsored a photo contest on Instagram. Diners were encouraged to snap pictures of their favorite restaurants, food or dining experience during the two week food & wine event and post them to Instagram at #westfieldrestaurantweek.

The photographer whose photo had the most 'likes' on Instagram as of midnight February 27, 2015 won a \$50 gift certificate to the participating restaurant of his/her choice. Only one winner per entrant was allowed, and only entries viewable to the public were considered.

The winner is: "Chez Catherine" by Caitlin McGowan.

The DWC would like to thank all the diners who participated in this photo contest. The next Restaurant Week will take place September 27 - October 8, 2015. For more information about Downtown Westfield, visit www.westfieldtoday.com.

Mila

Mila's Spring/Summer 2015 collection has arrived. For ladies who appreciate quality, style and fashion, this unique collection features stunning pieces in black and white and also many items in refreshing colors for Spring. 107 Prospect St., 908.232.1110. www.milascloset.com

The Westfield Service League (WSL) Thrift and Consignment Shops

The WSL Thrift and Consignment Shops have been restocked with Spring merchandise and are full with bric-a-brac, jewelry, toys and books. Visit the shops to find a variety of merchandise at discounted prices. The WSL is a nonprofit organization which has donated almost \$2.5 million to the community in its 81 year history. 114 Elmer St., 908.233.2530.

We hope you enjoyed this monthly publication!

If you have any comments or suggestions, or if you are a business owner in the Special Improvement District and would like to be considered in future issues, please email: j.lemberg@westfieldtoday.com.

Sincerely,

Sherry Cronin, Executive Director
Beth Brenner, Asst. Executive Director
Jamie Lemberg, Digital Marketing & Social Media

Downtown Westfield Corporation (DWC), Management Entity of the Special Improvement District 908.789.9444

Since its formation in 1996, the Downtown Westfield Corporation's (DWC) efforts have resulted in Westfield, NJ being a nationally recognized successful downtown. The DWC's mission is to make Westfield, NJ a preferred destination where people want to live, work and visit by promoting activities that complement existing businesses and services.



ViaNutrition

Winter can take its toll on you. Rejuvenate with an Infrared Sauna at ViaNutrition. The Infrared Sauna is great for detoxification, immunity, skin health and cellular renewal. Read more about the benefits and book your session online. 138 Elmer St., 908.310.0277. www.vianutritionandhealth.com

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